

ANNOUNCING:

Local Support for New National ASTD Professional Certification Program

Sponsored by: KC-ASTD Chapter

What is Certification? Professional certification is a voluntary act by a professional body or association. It establishes a system to grant recognition to professionals who have met certification standards. Certified individuals may publicize their credentials by using initials after their names. Certified Professional Accountants use the CPA, for example.

What is the CPLP™? The Certified Professional in Learning and Performance™ (CPLP™) offered by the ASTD Certification Institute (ASTD CI) offers workplace learning and performance (WLP) professionals an opportunity to enhance credibility and improve value in an increasingly competitive marketplace. This credential is a broad-based certification for the learning and performance professional. It covers nine areas of expertise as defined by the ASTD Competency Model™. The nine areas of expertise are: *Designing Learning, Delivering Training, Improving Human Performance, Measuring and Evaluating, Facilitating Organizational Change, Managing the Learning Function, Coaching, Managing Organizational Knowledge and Career Planning & Talent Management.*

Who can apply to CPLP™? Professionals in the learning and performance field with a minimum of three years related work experience may apply, though five or more years of related experience is recommended. If certification fits with your professional goals, this program may be for you.

What are the requirements for Certification? The CPLP™ requires passing both a knowledge exam and submitting a work product for review.

CPLP™ Knowledge Exam - Part I

This exam has 150 multiple-choice questions and focuses on nine areas. Some areas weigh more than others. The test can be scheduled and taken locally during regularly scheduled test "windows."

CPLP™ Work Product - Part II

After passing Part I, applicants submit a work product and answer questions in one area you select: designing learning, delivering training, or measuring and evaluating. Work products are samples of your work from actual work situations. This is submitted by mail and reviewed by a committee appointed by ASTD.

How long is the Certification valid? The CPLP™ credential is valid for three years. Individuals must maintain their certification through retesting or by earning professional development credits.

How Much Does CPLP™ Cost?

CPLP™ Introductory Fees		
	CPLP™ Testing Fees (Required)	ASTD Learning System (Optional)
ASTD National Member	\$750	\$449
Nonmember	\$950	\$595

KC-ASTD Chapter To Launch Study Group To Support Professionals Seeking CPLP™ Credential

-11 Facilitated Sessions, January 7-March 17, 2008, ending one week prior to 1st 2008 testing window. - Held 6-8 pm on Mondays at Pioneer College, 18th & Prospect. -Registration Fee: \$75 for KC-ASTD chapter members & \$175 for non-chapter members. - Other costs: It is *highly recommended* that participants purchase the ASTD Learning System. The Chapter is unable to provide these for loan. - Enrollment for the CPLP™ Study Group opens on October 10.

Interested facilitators may contact Deb Connor at debra_connor@kcmo.org or at (816) 513-1933. *Volunteer facilitators may attend all sessions at no cost-must have significant experience in one or more of Areas of Expertise (AOEs).