

The Chapter Incentive Program (CHIP)

Did you know...

- For every person who joins ASTD using our chapter code, our chapter earns \$20.
- For every person who renews their ASTD national membership with our chapter code, our chapter earns \$10.



The CHIP is a revenue sharing program that offers chapters an opportunity to earn additional revenue. With the CHIP program, chapters share the revenue from new business they generate for ASTD programs and services. Revenue share opportunities from CHIP include national memberships, conference registrations, books published by ASTD, webinars, HPI courses, and ROI workshops.

Whether you're a member or not, ASTD donates funds to our chapter if you do business with them using our Chapter Source Code which is **CH6027**. So, if you buy an ASTD book or attend their next conference, please use the Chapter Source Code!