

## **E-Learning: A Solution for Challenging Times**

**Speakers: John Daugherty and Angie Knudson**

In the war for talent, many approaches are being taken by employers to ensure they recruit and retain the best talent. The ability of an organization to provide effective development opportunities to employees has become one of the more important approaches to retaining top talent. Employee learning IS a key differentiator between those companies that retain talent and those that don't.

The challenge for organizations is compounded by the need to develop training that keeps pace with the rapid change in technology and the environment. Competition drives heavy workloads. Employees must juggle time, energy, organizational constraints and life issues. They need training that is flexible as well as effective in meeting their needs. E-Learning is a major part of the solution. E-learning delivers a wide variety of courses to meet the diverse training needs of all employees, frequently on a schedule of their choosing.

Don't miss the KC ASTD Chapter meeting at Ottawa University on October 14<sup>th</sup> to learn more from John Daugherty and his partner, Angie Knudson, from Skill Soft. They will discuss the value of E-learning programs for employers and employees alike as they offer insight into its development and use.

### **John Daugherty**

John is a "serial" entrepreneur with more than 25 years experience. He owned and managed many successful companies prior to founding Career Management Associates, LLC. His extensive business acumen contributes to the breadth of knowledge that he brings to this industry. He contributes to all areas of career management, from working one-on-one with clients to working with senior management of Fortune 1000 companies to provide outplacement and leadership development to their associates.

John, having served on several association boards, is currently a member of the International Association of Career Consulting Firms (IACCF) and serves on their board. He is a Registered Career Consultant (RCC) and a Career Management Practitioner (CMP). He is also a member of the Association of Career Firms International (ACF), Greater Kansas City Chamber of Commerce, Overland Park Chamber of Commerce, Hispanic Chamber of Greater Kansas City, EPN, Greater Kansas City Human Resource Management Association, HRMA-KC, Human Resource Management Association of Johnson County, HRMA-JC and the American Club Association. He serves on the Kansas City ACA board.

John is certified in TTI™ TriMetrix Assessments:

Certified Professional Behavioral Analyst (CPBA)  
PIAV™ - Certified Professional Values Analyst (CPVA)  
TriMetrix® System -TriMetrix® Certified

## **Angie Knudsen**

Angie Knudsen is a program/project manager leading teams and customers through all stages of an e-Learning life cycle, including: requirements gathering, solution mapping, resource planning, business planning and growth strategies, and program review/measurement.

Angie has 12 years experience in the corporate training and development field focusing in the following areas:

- Adult Learning Methodologies
- Instructor Led Training – Onsite and Virtual
- E-Learning Project/Program Management
- Strategic Customer and Channel Partner Consulting (small and mid-size business resellers of SkillSoft solutions)
- Facilitation and Process Improvement
- Blended Learning Solutions